



Town of Bristol Bicentennial Celebration - 2019
**Commemorative Program Book
Advertiser Commitment Form**

The Bicentennial Committee is printing a FULL COLOR Commemorative Program book with photos, poetry, historical information and more. The book will be approximately 48 pages, 5.5" X 8.5" in size and 500 copies will be printed. *All Legacy, Heritage, Commemorative & Celebratory Sponsors will already have a specified ad/listing in the Program book as outlined by their sponsorship level.*

Advertising opportunities are open to anyone – Organizations, Families, Businesses... your opportunity to say "Happy Birthday Bristol!" If you are interested in placing an advertisement, please see the attached advertising sizes, pricing and specifications.

Complete this form and return **WITH PAYMENT** to the Bristol Town Offices.

Deadline for ALL ad content is: APRIL 26, 2019

Questions? Contact: Bristol200@townofbristolnh.org

The Undersigned hereby agrees to support the Town of Bristol NH Bicentennial Celebration for 2019 at the following Sponsorship or Advertising Level:

ADVERTISING ONLY** – Commemorative Program Book – select size
(See spec sheet for ad sizes & specs – camera ready!)

- ☐ Eighth Page = \$75
- ☐ Quarter Page = \$100
- ☐ Half Page = \$175
- ☐ Full Page = \$325

NOTE - The \$75 CELEBRATORY Sponsorship and \$75 AD size are two SEPARATE items.

PLEASE COMPLETE THE FOLLOWING FOR ANY / ALL OF THE ABOVE OPTIONS (please print)

Name of Business OR Individual Purchasing Sponsorship/Advertising:

Name & Title of Business Representative _____

Mailing Address: _____

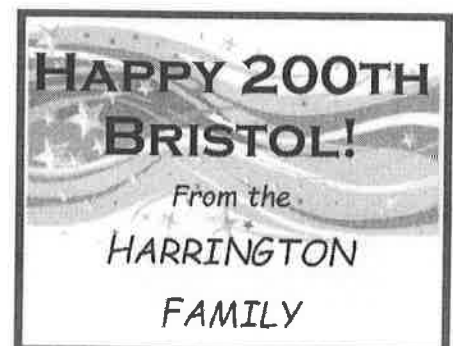
Phone: _____

EMAIL: _____

Please make checks payable to: **Town of Bristol NH – Bicentennial**
Include Payment.

MAIL TO: Town of Bristol, Attn: Bicentennial, 230 Lake Street, Bristol,
NH 03222

SAMPLE QUARTER PAGE AD





Program Ad Sizes

INSIDE FRONT COVER - \$500

INSIDE BACK COVER - \$450

OUTSIDE BACK COVER - \$500

FULL PAGE - \$325

5 x 8

(Full Bleed - 5.75 x 8.75)

QUARTER-PAGE - HORIZONTAL \$100

5 x 1.875

EIGHTH-PAGE \$75

2.41 x 1.875

HALF-PAGE \$175

5 x 3.9

HALF-PAGE - VERTICAL \$175

2.41 x 8

QUARTER-PAGE

VERTICAL - \$100

2.41 x 3.9

Size of Program Book will be 5.5"w X 8.5"h

TOWN OF BRISTOL NH BICENTENNIAL PROGRAM BOOK

CAMERA-READY PRINT ADVERTISEMENTS /GUIDELINES

Resolution: 300 dpi for all ads, images, and logos.

Color: CMYK or grayscale. Program book will be printed in color. Some print advertisement may be converted to grayscale.

Preferred file format: Flattened TIF or JPG at 300dpi and actual size. Other acceptable formats: PDF, PSD, INDD, EPS, AI. Package all photos, links, and fonts with any unflattened files.

NOTE: *Microsoft Publisher files can be accepted but are NOT RECOMMENDED. If Microsoft Publisher files are sent/used, quality of the final product cannot be guaranteed.*

Full-bleed advertisements: Text, logos, and all live matter must be 0.25" inch from trim on all sides.

Content verification: Print-ready ads will not receive a proof prior to press. For content verification, you may provide a tear sheet or printout. If a printout is not submitted, publisher is not responsible for any errors, omissions, or font conversions.

Corrections: Ads must be built to the correct size and resolution. Advertiser will be asked to resubmit any ad that does not fit all requirements.

Please submit ads directly to Claire Moorhead – claire.creative1@gmail.com or to Bristol200@townofbristolnh.org.

DEADLINE FOR PRINT READY MATERIALS IS APRIL 30, 2019

IF YOU NEED US TO DESIGN YOUR AD...

Ads pricing was based on providing Camera Ready ads – and that is what is preferred. If you need us to design your ad, we will do our best to accommodate you as follows:

- You **MUST** supply your copy, photos, and contact information no later than April 26th.
- **Image and logo resolution:** 300 dpi or greater. Images taken from Web sites are low resolution and are not acceptable for print purposes.
- **Text and contact information:** Supply all text and contact information in an e-mail, Word document, or text file.
- You will get ONE round of revisions and TWO proofs. Additional revisions will be as time allows and a \$20 fee will apply.

Design arrangements must be confirmed by April 19, 2019 and ALL MATERIALS FOR AD DESIGN must be received by April 26, 2019

For ad design contact DIRECTLY: Claire Moorhead at: claire.creative1@gmail.com or to Bristol200@townofbristolnh.org.