

## Bristol Bicentennial Committee

December 11, 2018

### Meeting Minutes

**Present:** Janet Cote, Claire & Doug Moorhead, Karen Bemis, Kerry Mattson, Hilda Bruno, Stacy Buckley, Al Blakeley, Bill Dowey, Les Dion

Minutes: The minutes of 11/27/18 were reviewed. ***Lucille Keegan moved to accept the minutes. Kerry Mattson seconded and the motion passed 12-0-1.*** We need to check and see if we have sent out the November 7<sup>th</sup> minutes.

#### 1. Follow up on:

- a. Sponsorship Sales: Kerry has a few more Legacy sponsors – RP Williams, Rob Wilson (salute to Eagle Scouts), NLRA will do a \$350 sponsor and wants to do a ¾ page ad in the booklet and put \$250 towards a cook-out at the opening of the new path ceremony. Claire and Janet will follow up with NLRA. Andy & Sons is doing a \$500 sponsorship and Mike Sharp is doing a \$1,000. Kerry is working on quite a few others as well. Claire has business cards for her email and would like us to have businesses send her their logos as soon as possible. The other members of the committee have given out info but are waiting to hear back. Betty Seeler has agreed to do some level but will drop off a check. Forms will soon be available on the website with fillable capability. Bill and Les will follow up on theirs. Al said that the Homestead will work with us to do some level. Janet will contact Mark to set up a meeting time with him. We need to get invoices out to the businesses that want one sent. Janet has contacted her group and will be following up. We have a 1/25 deadline to have sponsor info included in the first newspaper piece.

#### 2. Budget Updates

- a. Fireworks: Janet reports that we confirmed that we will be doing a show in August. We have a price for what the Town pays and we should plan on about \$11,000 for budget purposes. Hell's Gate is available to do the show on the evening of 8/24. We need to make a \$500 deposit. We may want to ask for a later show start time that night to accommodate the dinner at Kelley Park.

#### 3. Advertising:

- a. Claire handed out the Newfound Landing advertising timeline. They will also be putting a comp cooperative page together similar to what we do for Old Home Day with business card ads surrounding the info. This will be done six times during the year. The cost for these ads is not included in the sponsorship package. They will also be running editorials about Bristol in January.
- b. Janet has not heard back from the Library regarding trivia. Lucille said we have some questions prepared and Hilda said we can easily pull together 10 of each. Les will get TTCC questions and Stacy will get some on the schools.
- c. Banners: Claire reports that she has ordered 10 of each design. Bill had suggested posters as well and Claire will get a price once we decide on a size. Claire gave Lucille a rough draft of the proclamation for the Select Board meeting on 1/3 where the banners

will be unveiled. We need to be sure that the Town Crew is prepared to place the banners up in January.

- d. Les reports that the seating at the Old Town Hall is 177 for the dinner. She did speak to the Select Board about their guest list and they will give it some thought.
- 4. **Committee/Event Updates:** Claire has two historical bands that cost \$700 & \$500 that she is trying to book for the birthday party. Claire and Jenne Walker are in contact on the event at Slim Baker in January. The Historical Society Bicentennial Calendars are done and on sale. Claire will get Karen Bemis the email for Jenne Walker. Janet contacted Scouts and will be meeting with them. Doug suggests we get 'save the date' cards to representative/Governor, etc. ASAP as their calendars fill up quickly. He said that we could have our events read into the record at Congress and get proclamations from different Governmental branches. We need to think about the Bicentennial Parade. It would be good to have a committee to plan/organize the parade ASAP. Claire will put a message out to see if anyone is interested in chairing the parade committee and someone to be an official photographer at events. Stacy is willing to send info home with students about our needs and sponsor opportunities.

Respectfully Submitted,

Leslie Dion